



SUCCESSFUL DUTCH RETAIL DESIGN



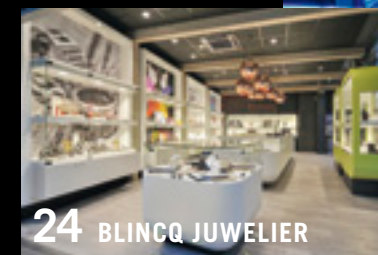
ONS INDUSTRIËLE PRODUCTIEPROCES ZORGT VOOR SCHERPE PRIJZEN
UNSER INDUSTRIELLER PRODUKTIONSPROZESS ERMÖGLICHT GÜNSTIGE PREISE
OUR INDUSTRIAL PRODUCTION PROCESS ENSURES SHARP PRICES



04 JUWELIER HELEVEN



12 PETER MANNENMODE



24 BLINCQ JUWELIER



28 DUNGELMANN SCHOENEN



32 GROENHOF OPTIEK

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JUWELIER HELEVEN, BELGIUM



LOCATION
HASSELT (BE)

CONSTRUCTION TIME
6 WEEKS

SHOP SURFACE
76 M²

DELIVERY
2013

DESIGN
WSB RETAILDESIGN

TURN KEY REALISATION
WSB





Ad Bouman

Elektro • Installatie • Afbouw • Project Light



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BCC

LOCATION
THE WALL, HERTOOGSWETERING 179, UTRECHT (NL)



POWERED BY WSB INTERIEURBOUW

DETO JEANS



LOCATION

NOORDSTRAAT 20, AXEL (NL)

CONCEPT, RETAILDESIGN, TURNKEY REALISATION BY WSB



AILS

O₂M
evolutionary
thable Formula

NO FORMALDEHYDE, NO ISOCYANATE



INSPIRATION FROM THE STREET >> PEOPLE FROM THE STREET >> INSPIRATION FROM THE STREET >> PEOPLE FROM THE STREET >> INS





LOCATION
MADE

CONSTRUCTION TIME
6 WEEKS

SHOP SURFACE
410 M²

DELIVERY
2011

DESIGN
WSB RETAILDESIGN

REALISATION
WSB





We believe in possibilities.



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for a green future**

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PON DEALER

LOCATION
INDUSTRIEWEG 9, AMERSFOORT (NL)



POWERED BY WSB INTERIEURBOUW

DE SPLENTER SCHOENEN



LOCATION

GENTSTRAAT 36, HULST (NL)

NIEUWE BURG 31, MIDDELBURG (NL)

CONCEPT, RETAILDESIGN, TURNKEY REALISATION BY WSB



MEDICINFONL

LOCATION
DR. ANTON PHILIPSWEG 31, TILBURG (NL)



3D IMPRESSIONS

3D DESIGN BY WSB RETAIL DESIGN



WIM JAQUET SPORTS

LOCATION
LANGESTRAAT 111-115, AMERSFOORT (NL)



AIRPORT SHOP&FLY

LOCATION
EINDHOVEN, MAASTRICHT (NL)



indoor outdoor design sign art full colour & more

rvmreclame
groep



goed gezien



colour your shop

kauwenhoven 48
6741 pw lunteren
the netherlands

phone +31 [0]318 - 83 03 01
site www.rvmreclame.nl
mail info@rvmreclame.nl

rvmreclame
  



CORA KEMPERMAN

LOCATION
NATIONALESTRAAT 65, ANTWERPEN (BE)



POWERED BY WSB INTERIEURBOUW



LOCATION
PIJNACKER (NL)

CONSTRUCTION TIME
3 WEEKS

SHOP SURFACE
95 M²

DELIVERY
2012

DESIGN
WSB RETAILDESIGN

REALISATION
WSB



3D ANIMATION



INSPIRATION FROM THE STREET >> PEOPLE FROM THE STREET >> INSPIRATION FROM THE STREET >> PEOPLE FROM THE STREET >> INS





LOCATION
'S HERTOGENBOSCH (NL)

CONSTRUCTION TIME
6 WEEKS

SHOP SURFACE
320 M²

DELIVERY
MARCH 2011

DESIGN
WSB RETAILDESIGN

REALISATION
WSB





“THE APPROACH OF WSB IN DESIGN AND REALISATION IS VERY GOOD AND DECISIVE.”

David Tordeur van Juwelier van Bellinghen is bijzonder tevreden over WSB Interieurbouw. “De aanpak van WSB in ontwerp en realisatie is heel goed en doortastend. Het team van WSB heeft mij geholpen in de complexe bouw. De integratie van het meubelmaatwerk, de vloerlijnen, de plafondlijnen zijn perfect. Ook op het gebied van lichtontwerp in onze vitrines zijn ze zeer vooruitstrevend. De samenwerking met deze Nederlandse interieurbouwer beveel ik aan alle Belgische collega's aan.”

David Tordeur of Juwelier van Bellinghen is very satisfied with WSB For better Shops. “The approach of WSB in design and realisation is very good and decisive. The team of WSB has helped me in the complex building situation. The integration of the furniture, the floor lines, the ceiling lines are perfect. The lighting design solutions in our shop is very progressive. I recommend cooperation with the Dutch retail designers to all Belgian colleagues.”

David Tordeur von Juwelier van Bellinghen ist sehr zufrieden mit WSB Ladenbau. “Der Ansatz in Gestaltung und Ausführung ist sehr gut und entscheidend. Das Team von WSB hat mir geholfen, in komplexen Bau Situationen. Die Integration der Möbel, die Boden-Linien, die Decke-Linien sind perfekt. Auch im Bereich der Lichtplanung in unseren Vitrinen sind sie sehr fortschrittlich. Die Zusammenarbeit mit diesen niederländischen Ladenbauer empfehle ich allen belgischen und internationalen Kollegen.”

LOCATION
VAARTVELD 9B, OUD GASTEL (NL)





LOCATION
AMSTELVEEN (NL)

CONSTRUCTION TIME
12 WEEKS

SHOP SURFACE
330 M²

DELIVERY
2012

DESIGN
WSB RETAILDESIGN

TURN KEY REALISATION
WSB



REUSED



Leoxx REused is a unique collection of rugs, each with their own story. A collection in which materials such as fibers from **banana plants**, **old inner tubes**, **worn jeans** and **newspapers** are reused.

With **REused** you add an extra dimension to your space and strengthen the identity of your brand. At the same time our carbon footprint is reduced.

Check leoxx.nl/reused



LEOXX

JOQO GERMANY

LOCATION
HANNOVER & MUNCHEN (DE)



DIXONS 3.0 CONCEPT



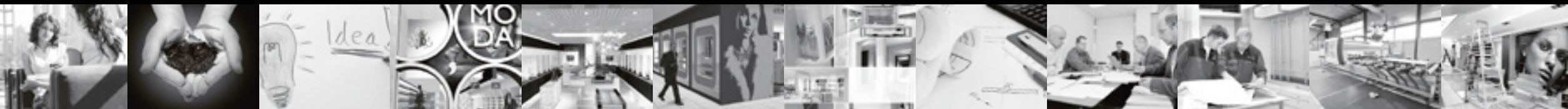
LOCATION

NIJMEGEN (NL)

CONCEPT, RETAILDESIGN & REALISATION BY WSB



DISCIPLINES



CONCEPTSTRATEGY >>

Ingredients: marketing strategy, product strategy, budgeting, concept dialogue DNA, communication, innovation, technology, trends, bricks & clicks, brand experience

STOREDESIGN >>

Ingredients: architecture, layout, lighting design, product presentation, graphic design, interaction, stopping power, design, color perception, Mood Board, recognition, creativity, trust

PROJECTENGINEERING >>

Ingredients: planning, building meeting, budget monitoring, control, image processing, dimensions, details, orders, efficiency, construction support, drawings, conductor

PRODUCTION >>

Ingredients: production, quality control, delivery time, transport, assembly, finish level, predictability, after sales, satisfied customer, optimal return, returning customer, next opening

CONCEPTONTWIKKELING
>> HET PROCES WAARIN
WE OP ZOEK GAAN NAAR
HET DNA PROFIEL VAN HET
RETAILBLOED.

*KONZEPTENTWICKLUNG
>> DER PROZESS, IN DEM
WIR UNS AUF DIE SUCHE
BEGEBEN NACH DER DNA
IM RETAILBLUT.*

*CONCEPT DEVELOPMENT
>> THE PROCESS BY WHICH
WE SEEK OUT THE DNA PRO-
FILE OF THE RETAIL BLOOD.*



CONTACT US



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WSBINTERIEURBOUW.NL
WSBLADENBAU.DE



FOR BETTER SHOPS



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