



**Fairground
Munich**
12.-14.01.2024



U2
Messestadt West

Willy-Brandt-Platz



U2
Messestadt Ost

Entrance
North

Entrance
North-West

C1

- Spectacle frames
(licensed brands and
manufacturer's brands)
- YES independent
design

C2

- Spectacle frames
(licensed brands and
manufacturer's brands)
- YES independent
design
- opti BOXES
(start-ups)

C3

- Spectacle frames
(licensed brands and
manufacturer's brands)
- Buying syndicates
- Business equipment
- Trade products
- Shopfitting
- Workshop

C4

- Spectacle lense
- IT
- Contact lenses
and care products
- Machine manu-
facturers and
industry suppliers
- Refraction and
diagnostics